

BRAND YOUR FACE



Let your face
do the talking



BRAND YOUR FACE



BYF Team

We're the dream team for business portraits. We've both worked in fashion photography, often together, for 15 years. The most fun we have at work? Making every client into a star.

LESLEY "My favourite place is my studio. This is where I feel at home and love to make it happen: the search for detail, the control over light, the right set-up and the perfect image, captured in an instant."

STEFANIE "Fashion shoots are one thing but doing photographic make-up for people who aren't used to it is something completely different. It's 50% artistry and 50% psychology. I can make a difference for these clients: they aren't only going to look beautiful; they're going to feel beautiful."

THIS COULD BE YOU

Let us capture your unique spark for your professional portraits.



FACE STORY OF



8u51: Top interpreter of your business financials



Ivo Spildooren

"Yes, I did it! A professional headshot. We distinguish ourselves by our professional appearance. We look better ourselves, and our product also receives the same professional touch. Website, brochure, mail... make them brandrecognisable. Now I'm recognised."

This isn't just a photo shoot... it's a branding experience you'll never forget

01

- First, we have a **1-on-1 chat** about your personal and business branding
- Next, we choose a **chair and setting** that suit your taste and brand
- You bring a few of your **favourite outfits** to wear for your shoot

03

- Spend your first 10 minutes in front of the camera feeling awkward, **making friends with that lens**, and then
- We **coach you into poses** that show the real you
- Stefanie makes sure your **hair behaves and your make-up looks great** throughout the shoot (her brushes feel like butterfly wings)
- 3 or 4 hours and possibly as many different outfits and settings later, you're relaxed, having fun, and **your smile lights up**

02

- On the day, you find your way **to the studio...**
- ...and enjoy a **branding spa day** that's all about you
- Hop onto **Stefanie's transformation chair** for just the right make-up and hair
- Sip a glass (or two) of **bubbles** to get in a photogenic mood
- Together we find your **best clothing look**

04

- You **leave happy** and excited
- Cosy at home, **you choose** your favourite shots
- We **retouch** the images to perfection
- There's your **signature smile and look** again!
- **Launch your fantastic new pictures and put a face to your name and your brand!**



PHEBE D'HONDT

Add a cherry on top

PRE-SHOOT SESSION: personal branding brainstorm with useful hands-on tips & tricks and what you need to know about brand identity and your own visibility.

AFTER-SHOOT SESSION: learn the best ways to use your BYF pictures in your marketing strategy.

€ 390 ex. VAT



**Give your
business the face
it deserves
BY LESLEY HOSTE
PHOTOGRAPHY**

Studio:
Leon Bekaertlaan 16
9880 Aalter

0498 85 25 05
info@lesleyhoste.be

www.brandyourface.be

